## **ORDER**

Orders	Order / Rev:	103288	_	
	Alt Order#:	06825828		7.T. 7.16
	Product Desc:	NRCC IE 2012		
	Estimate:	2603	_	KSNV
	Flight Dates:	10/12/12 - 10/18/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/21/12 / 09/18/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	NRCC-IE + Revised		
	Demographic:	A25-54	New Business Thru:	
	Product Godes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan						Totals
Start Date	End Date	# Spots	Gross Amount	Net Amount		Month
10/01/12	10/18/12	163	\$147,725.00	\$125,566.25	•	October 20

Share

37%

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$147,725.00	\$125,566.25	0.00
Totals	163	\$147 725 00	\$125,566,25	0.00

Agency External ID:

## Account Executives

Order Share

KSNV

Addddin Excountes				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

\$147,725.00

Total

POLITICAL/AGY, PISSUE, GEN

Market	100%	\$399,256.76
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0,00
KLAS	22%	\$87,836.49
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,888.51
KTUD	0%	\$0.00
KVVU	22%	\$87,836.49
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,970.27

Revenue Codes:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a Wakel	lp w/Wagners								
1	WAKE V	V/WAGNI	₹\$1										
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 10/0	08/12	10/14/12	F	2	\$400,00	0.00						

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KSNV

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV			M-F 5-6a WakeUp		5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU							I		
	WAKE '	W/WAGN	NRS1			7.4	<b>3</b> 0						
		<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				Ī		
	Veek: 10/		10/14/12	F	2		0.00	:30		\$400.002	0.00 NM	2	\$800.00
E 2	KSNV	10/15/1	2 10/15/12	M-F 5-6a WakeUp		5-6a	M	.30	۷	\$400.002	0.00 1111	<b>1-</b>	ψου
	MAKE	w/wagi	NIDC1	M-F 5-6a WakeU	p wwwagners								
		vv/vvAGr art D <u>ate</u>	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
v	<u>סנט</u> Week: 10		10/21/12	M	2	. —	0.00						
<u>v</u> E 3			12 10/16/12	M-F 5-6a WakeU	M@sW\w at	5-6a	-T	:30	2	\$400,002	0.00 NM	2	\$800.00
	NOITE	10/10/	2 ,0,,5,,	M-F 5-6a WakeU									
	WAKE	W/WAGI	NRS1		•								
	<u>St</u> a	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					İ	
	Neek: 10.		10/21/12	-T	2		0.00			****	O OO NM	2	\$800.00
E 4	KSNV	10/17/1	12 10/17/12	M-F 5-6a WakeU	lp w/Wa@M	5-6a	W	:30	2	\$400.002	0.00 NM	2	φουσ,σο
				M-F 5-6a WakeU	Jp w/Wagners								
		W/WAG		184 - Iralasia	CwataAMaak	Rate	Rating						
	-	art Date	End Date	<u>Weekdays</u> ₩	Spots/Week 2		0.00						
	Week: 10		10/21/12			5-6a	T	:30	2	\$400.002	0.00 NM	2.	\$800.00
Ε 5	5 KSNV	10/18/	12 10/18/12	M-F 5-6a Wakeu			•		_	T			
	M/AKE	W/WAG	NRS1	WH DEG VVANCE	JO WINKERIO.								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
١	<u>ىن</u> Week: 10		10/21/12	T	2		0.00						
			12 10/12/12	M-F 6-7a WakeU	Jp w/Wa@M	6-7a	F	:30	2	\$725.001	0.00 NM	2	- \$1,450.00
_				M-F 6-7a Wakel		;							
		W/WAG											
		art Date		<u>Weekdays</u>	Spots/Week		Rating						
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E	7 KSNV	/ 10/15/	12 10/15/12	M-F 6-7a Wakel		6-7a	M	;30	4	\$720.00 i	U.UU 19191	-	ψI <sub>1</sub> ποσίος
			- NOA	M-F 6-7a Wakel	Up w/wagners	i							
		: W/WAG		Weekd <u>ays</u>	Spots/Week	k Ra <u>te</u>	Rating						
	<u>St</u> Week: 10	tart Date	End Date 10/21/12	<u>vveekdays</u> M		2 \$725.00	0.00						
				M-F 6-7a Wakel		6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
_	NON 8	/ 10/10/	12 10/10/12	M-F 6-7a Wake									
	WAKE	E W/WAG	GNRS2	In i V i with	<b>Op</b>	•							
				<u>Weekdays</u>	Spots/Week		Rating					1	
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E	9 KSN	/ 10/17/		2 M-F 6-7a Wakel	MgsW/w qU	6-7a	W	.30	2	\$725.001	0.00 NM	2	\$1,450.00
				M-F 6-7a Wake	:Up w/Wagner	S						1	
	WAKE	E W/WAG	3NRS2				<b>5</b>					Į.	
	_	<u>tart Date</u>			Spots/Weel	_	Rating					1	
	Week: 1		10/21/12	W		2 \$725.00	0,00 T	.30	2	\$725,001	0.00 NW	1 2	\$1,450.00
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	1010161		ONDES	M-F 6-7a Wake	.up w/wagner	8							
		E WWAG		Weekdays	Spots/Weel	k Rate	Rating						
	<u>১</u> Week: 1	tart Date	10/21/12			2 \$725.00	0.00						
_				2 Today Show	CM	658a-9am	F	- :30	4	\$900.001	0.00 NN	4	\$3,600.00
	II KON	V 10/12.	712 10/12/12	Today Show									
	TOD/	AY SHW		,									
		Start Date		<u>Weekdays</u>	Spots/Wee		<u>Rating</u>					ł	
	Week: 1	0/08/12	10/14/12	F		4 \$900.00	0.00			7000	0.00.11	4	#3 6AA AA
E	12 KSN	V 10/15	5/12 10/15/1	2 Today Show	CM	658a-9am	M	- :30	4	\$900.001	0.00 NN	Л 4	\$3,600.00
				Today Show									
	TOD/	AY SHW				D-4-	Deline						
	_	Start Date			Spots/Wee	<u>k Rate</u> 4 \$900.00	<u>Rating</u> 0.00						
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Е	13 KSN	V 10/16	6/12 10/16/1	2	СМ	0004-94111	,	,00		Ψ000,00		•	

KSNV

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Order / Rev:

103288

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates: 06825828 10/12/12 - 10/18/12 Product Desc:

NRCC IE 2012

Ln Ch	Start		Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
			Today Show			<del></del>						
TODA'	Y SHW		Today Show									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
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E 14 KSNV	10/17/1	2 10/17/12	Today Show	CM	658a-9am	W	:30	4	\$900.00 i	U.UU 14191	7,	ΨΟΙΟΦΟΙΣΣ
TODA	Y SHW		Today Show							Ī		
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
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E15 KSNV	/ 10/18/1	2 10/18/12	Today Show Today Show	СМ	658a-9am	∞T	:30	4	\$900.001	0.00 NM		<b>φ</b> ο <sub>ι</sub> σο,σσ
	Y SHW	E-4 Data	Weekd <u>avs</u>	Spots/Week	<u>Rate</u>	Rating				I		
<u>Si</u> Week: 11	tart Date	End Date 10/21/12	<u>vveekdays</u> T	<u> 50013/4400/1</u>	\$900.00	0.00			.,-			
		12 10/13/12	News 3 Sunrise -	SATURIM	6a-7a	S-	:30	2	\$375.001	0.00 NM	2	\$750.00
			News 3 Sunrise :									
	AT SUNRI			~	Mata	Detina				1		
_	tart Date	End Date	<u>Weekdays</u> S-	Spots/Week 2		Rating 0.00						
Week: 1		10/14/12			7a-9am	S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
E 17 KSN	<b>√</b> 10/13/1	12 10/13/12	Saturday Today	O.III	74 04							
SATU	IRDAY TO	DAY	Outenany 1211 y									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00						
Week: 1		10/14/12	S-	A CLINIDANA	\$625.00 6a-7a	0.00	:30	2	\$375.001	. 0.00 NM	2	\$750.00
E 18 KSN	V 10/14/	12 10/14/12	News 3 Sunrise News 3 Sunrise		6a-7a	· · · · · · · · · · · · · · · · · · ·	, voo		ψ010100			
NI/A/3.	-SUNRS V	VKND	News a Summe	SOMPA								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 1		10/14/12	s	2		0.00			2500 000	0 00 NM	. 2	\$1,000.00
E 19 KSN	V 10/14/	12 10/14/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$500.002	0.00 NM	۷	<b>Φ1,000.00</b>
	TODAY	- (5-1-	NA CARLADIO	Chate/Maal	k Rate	Rating						
	Start Date	End Date 10/14/12	<u>Weekdays</u> S	Spots/Weel	2 \$500.00	0.00						
	10/08/12 IV 10/12/	/12 10/12/12			9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
EZU Non	/V 10/12/	12 10/12/	M-F Today Shor								}	
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-	Start Date			Spots/Weel		Rating						
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	Start Date		<u>Weekdays</u>	Spots/Wee		Rating				4	1	
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			2 M-F Today Sho M-F Today Sho	w II 3rd <b>H</b> GM ow II	9-10a	-T	- :30	2	\$425.001	U.OU INIV		φοσοίσσ
	AY SHW2		Mankdaye	Spots/Wee	k <u>Rate</u>	Rating					1	
	Start Date 10/15/12	<u>End Date</u> 10/21/12		Oporary	2 \$425.00	0.00					_	
E 23 KS	10/10/12 NV 10/17		2 M-F Today Sho	w II 3rd HBM	9-10a	W	- :30	2	\$425.001	0.00 NN	1 2	\$850.00
EZJ NO	NV 10717	/12 10/7//	M-F Today Sho	ow II								
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E.24 KS	NV 10/18	3/12 10/18/1	2 M-F Today Sho M-F Today Sho	)W II-∂iu ivervi ∩W II	J* 100	•	•		,		1	
TOI	DAY SHW	2	Will Young On									
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	: 10/15/12	10/21/12			2 \$425.00	0.00 mF-	:30	2	\$325.001	0,00 N	<b>7</b> 2	\$650.00
E 25 KS	NV 10/1:	2/12 10/12/1	.2	CM	10am-11ar	m	.30	2	φυ2υ.συ	0,00 14		'

Print Date: 09/19/12 08:41:29 Page 4 of 9

KSNV

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

RACHAEL RAY Start Date Week: 10/15/12 10/21/12 7 Spots/Week Rachael Ray RACHAEL RAY Start Date Week: 10/15/12 10/21/12 10/17/12 Rachael Ray Racha	Flight Dates.	10.1											
TODAY SHW3   Start Date   End Date   Meridage   Social/Week   Social/W	, Ol-	Ctart	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type S	pots	Amount
Start Date   Sta	Ln Cn	Start	Ellu	M-F Today Show			<u> </u>	·····	-				
Start Date	TODAY	CLIM/2		Today 4th Hour									
Very	•		End Date	<u>Weekdays</u>	Spots/Week								
TODAY SHV3 Week 107512 1072112 Week 107512 1072112 TODAY SHW3 Shart Date End Date Week 107512 107212 TODAY S	Week: 10/0	)8/12						.30	2	\$325.001	0.00 NM	2	\$650.00
Signt Date			10/15/12		III 4th BIVI	Toam-I tani	[4]	.00	-	••			
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TODAY SHW3 Siart Date	Week: 10/	10/16/1					-T	:30	2	\$325.001	0.00 NM	2	\$650.00
Siart Date   Medicin Official			2 10/10/12	Today 4th Hour							1		
Today Shw3   Signt Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Spots/			<u>End Date</u>										
TODAY SHW3  Start Date Post Of 1/5/12  E 28 KSNV 10/16/12 10/18/12 10/18/12 10/18/12  E 29 KSNV 10/16/12 10/18/12 10/18/12 M-F Today Show III 4th BM TOday 4th Hour  TODAY SHW3  Start Date Post End Date Week 10/16/12  E 30 KSNV 10/16/12 10/18/12 Rachael Ray Rachael Ray Rachael Ray Start Date Rachael Ray Start Date Rachael Ray Start Date Rachael Ray Rach	Week: 10/	15/12		· · · · · · · · · · · · · · · · · · ·		<del>-</del>		:30	.2	\$325.001	0.00 NM	2	\$650.00
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Week: 10/16/12   10/21/12   10/12/12   10/			End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating				1		
TODAY SHW3				W						#225 004	0.00 NM	2	\$650.00
Start Date	E 29 KSNV	10/18/1	2 10/18/12		v III 4th 18M	10am-11am	T	:30	2	\$325,00 T	0,00 14141	_	•••
Week   101/51/12   101/21/12			EI D-4a	Monkdaye	Snote/Meek	Rate	Rating						
RACHAEL RAY   Start Date   CM   11am-12pm   Spots/Week   Rate   Sazto   Sazt												•	<b>#</b> 050 00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Satistical Rating					CM	11am-12pm		;30	2.	. \$325,001	0.00 <u> Ni</u> M	2.	\$650,00
Week: 10/08/12   10/14/12  F-   2   \$325.00   0.00    F-   30   3   \$325	RACH/	∖EL RAY		•		P3 - 4 -	Detina						
Rachael Ray													
RACHAEL RAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Sa25.00   0.00				Rachael Ray	<del></del>		M	- :30	2	\$325.001	0.00 NM	2	\$650.00
Veek: 10/15/12   Veekdays   Veekdays   Veekdays   Veekdays   Veekdays   Veek: 10/15/12   Veekdays   Veekdays   Veek: 10/15/12   Veekdays   Veekdays   Veek: 10/15/12   Veekdays   Veekdays   Veek: 10/15/12   Veekdays   Vee	RACH	AEL RAY	<i>!</i>	, (3,0,1,2,0,1,1,2,1,1,1,1,1,1,1,1,1,1,1,1,1			D. U					ĺ	
Rachael Ray													
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RACHAEL RAY  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/21/21   10/21	Week: 10	0/15/12	10/21/12	_T				- 30		\$325.001	0.00 NM	2	\$650.00
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Week: 10/15/12         10/21/12        W				. Maakdays	Spots/Wee	k Rate	Rating						
E 34 KSNV 10/18/12 10/18/12 Rachael Ray CM 11am-12pmT :30 2 \$325.001 0.00 NM Pachael Ray  RACHAEL RAY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/12/12 10/12/12 The Agenda 1230pm CM 1230-1pF :30 1 \$325.001 0.00 NM 1 \$325.00  NEWS 3 AT NOON  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12F 1 \$325.00 0.00  E 36 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00					<u> </u>					*****	0.00 NW	,	ቁፍናስ በበ
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E34 KSN	/ 10/18		2 Rachael Ray	CM	11am-12pr	nT	:30	2	\$325,001	U,UU INIV		, φοσο.σο
Start Date         Lind Date         Voolstays         Processor         Processor <td></td> <td></td> <td></td> <td></td> <td>On alc nate</td> <td>uk Data</td> <td>Rating</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>					On alc nate	uk Data	Rating						
Week: 10/13/12 10/12/12 The Agenda 1230pm CM 1230-1pF :30 1 \$325.001 0.00 NM 1 \$325.00  The Agenda 1230pm  NEWS 3 AT NOON  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/08/12 10/14/12F 1 \$325.00 0.00  E 36 KSNV 10/15/12 10/15/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.001 0.00 NM 1 \$325.00  The Agenda 1230pm					Spots/vvee								
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Order / Rev:

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Advertiser:

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Alt Order #: Flight Dates: 06825828

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NRCC IE 2012

10/12/12 - 10/18/12

Estimate:

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Order / Rev:

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Advertiser:

NRCC-IE

Alt Order #:

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Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

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	NEWS		Fud Data	Weekda <u>ys</u>	Spots/Week	Rate	Rating					
	<u>Sta</u> Week: 10	<u>rt Date</u> /15/12	<u>End Date</u> 10/21/12	<u>vveekdays</u> T	1	\$725.00	0.00		0 0 000 000	0.00 NM	3	\$3,600.00
			12 10/12/12	M-F Early News M-F Early News	СМ	5-630p	+F	:30	3 \$1,200.001	UNIVI 00,0	J	ψο,σσσ.σσ
	NEWS			NAT Lealman	Spots/Weel	Rate	<u>Rating</u>			ì		
	<u>Sta</u> Week: 10	art Date	<u>End Date</u> 10/14/12	<u>Weekdays</u> F		\$1,200.00	0.00				0	\$3,600.00
Ε			12 10/15/12	M-F Early News M-F Early News	CM	5-630p	M	:30	3 \$1,200.001	0.00 NM		φ3,000.00
	NEWS	3			0	k Rate	Rating			ŀ		
	St Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Wee	3 \$1,200.00	0.00				•	\$3,600.00
Ē			/12 10/16/12	2 M-F Early News M-F Early News	CM	5-630p	-T	:30	3 \$1,200.001	0.00 NM	3	\$5,000.00
	NEWS	3 3		M-L Eatly Mems								
		tart Date	End Date		Spots/Wee		Rating 0.00					
	Week: 1		10/21/12	-T	CM	3 \$1,200.00 5-630p	W	- :30	3 \$1,200.001	0.00 NM	3	\$3,600.00
Ē			/12 10/17/12	2 M-F Early News M-F Early News		0 000p						
	NEWS	3 t <u>art Date</u>	End Date	e Weekda <u>ys</u>	Spots/Wee	k <u>Rate</u>	Rating					
	Week: 1	0/15/12	10/21/12	W	<del></del>	3 \$1,200.00	0.00	- :30	3 \$1,200.001	0.00 NM	3	\$3,600.00
Ē	57 KSN	V 10/18	3/12 10/18/1	2 M-F Early News	CM	5-630p		50	5 \$1,200.001			
	NEW:	C 3		M-F Early News								
		St <u>art Date</u>	End Date	<u>e Weekdays</u>	Spots/We		<u>Rating</u> 0.00					
_	Week: 1	0/15/12	10/21/12		CM	3 \$1,200.00 630-7P	F-	- :30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	E58 KSN	V 10/13	2/12 10/12/1	M-F Jeopardy M-F Jeopardy	Civi	000-11						
:		PARDY	- Fad Dat	e Weekdays	Spots/We	ek <u>Rate</u>	Rating					
		<u>Start Date</u> 10/08/12		<u> </u>		1 \$1,300.00	0.00		1 \$1,300.00	1 0.00 NM	   1	\$1,300.00
. <del>-</del>	E 59 KSN	IV 10/1		12 M-F Jeopardy M-F Jeopardy	СМ	630-7P	M	:30	1 \$1,300.00	1 0.00 NW	ľ	<b>ψ</b> 1, <b>σ σ</b> · 1
		PARDY		La Mankelaye	Spots/We	ek <u>Rate</u>	Rating					
		<u>Start Dat</u> 10/15/12			Spotarvic	1 \$1,300.00	0.00			4 0.00 NBA	1	\$1,300.00
•	E 60 KSN	V 10/1		12 M-F Jeopardy M-F Jeopardy	СМ	630-7P	-T	:30	1 \$1,300.00	1 0.00 <b>NM</b>	<b>\</b>	Ψ1,000.01
:	JEO	PARDY				and Doda	Rating					
i		Start Dat			Spots/We	eek <u>Rate</u> 1 \$1,300.00						** ***
1 .	Week:	10/15/12 NV 10/1	10/21/1 17/12 10/17/		CM		W	:30	1 \$1,300.00	1 0.00 NW	1	\$1,300.0
	EUT NOI	46 101	1,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	•								

**KSNV** 

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012

Flight Dates:

10/12/12 - 10/18/12

Estimate:

				Dunale	Start/End Tir	ne Days	Len Spots	s Rate Pri	Rtg Type Spot	.s	Amount
Ln Ch	Start		Inventory Code	Break	Start/Life 11	110 Buj					
			M-F Jeopardy M-F Jeopardy								
JEOPA	RDY		iii. ooopaay			D. Com			ł		
	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00					
Week: 10/	15/12	10/21/12	W		\$1,300.00	T	.30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 62 KSNV	10/18/1	2 10/18/12	M-F Jeopardy M-F Jeopardy	СМ	630-7P	- '					
JEOPA				Spots/Week	Rate	Rating					
	rt Date	End Date	<u>Weekdays</u> T	<u>30013/110011</u>	\$1,300.00	0.00				4	\$1,300.00
Week: 10	15/12	10/21/12	M-F Wheel	CM	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	ψ1,500.00
E63 KSNV	10/12/1	2 10/12/12	M-F Wheel of Fo	ortune					1		
WHEE	L-FORTN	ΙE			5.1-	Delina			1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00					
Week: 10	/08/12	10/14/12	F		\$1,300.00 7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 64 KSNV	10/15/	12 10/15/12	M-F Wheel	CM	7-730pm	1-1			1		
	. FORT		M-F Wheel of F	ortune							
	L-FORT	v∈ End <u>Date</u>	Weekda <u>γs</u>	Spots/Week	<u>Rate</u>	Rating			1		
<u>St</u> Week: 10	art <u>Date</u>	10/21/12	M		1 \$1,300.00	0.00		1 \$1,300.001	0.00 NM	1	\$1,300.00
T CE VSNI	10/16/		M-F Wheel	CM	7-730pm	-T	:30	1 \$1,300.001	0,00 (1111	,	
E 03 V3147	10,10,	12 10,10	M-F Wheel of F	ortune					1		
WHEE	L-FORT	NE		01- 04/00	k <u>Rate</u>	Ra <u>ting</u>			- 1		
	<u>tart Date</u>	End Date	<u>Weekdays</u> -T	Spots/Wee	1 \$1,300.00	0.00					*4 000 00
Week: 1	0/15/12	10/21/12			7.730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 66 KSN	7 10/17	/12" 10/17/12	M-F Wheel M-F Wheel of	Fortune							
WILE	EL-FORT	NF	M-I AAIIOOLOL	0.00							
	tart Date		Weekdays	Spots/Wee		Rating			l		
Week: 1		10/21/12			1 \$1,300.00	0.00 T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
E 67 KSN	V 10/18	/12 10/18/1	2 M-F Wheel	CM	7-730pm		,50	4.1	l l		
			M-F Wheel of	Fortune							
	EL-FOR		e Weekdays	Spots/Wee	ek <u>Rate</u>	Rating			l l		
	Start Date	End Date 10/21/12		<u> </u>	1 \$1,300.00	0.00			0.00 NM	1	\$425.00
	10/15/12	3/12 10/13/1		CM	6:30-8pm	S-	- :30	1 \$425.001	0.00 14141	,	# 1.2.11
E 68 KSN	10/15	)/ Z   O/(O/)	Vegas Inc.								
NEW	/S 3		<u> </u>		) Deta	Rating			1		
	Start Dat	<u>e End Dat</u>	<u>e Weekdays</u>	Spots/We	<u>ek Rate</u> 1 \$425.00	0.00					
Week:	10/08/12	10/14/12	2S-	mandy (NA) ba@N/	630-730pn		- :30	2. \$525,001	0.00 NM	2	\$1,050.00
E 69 KS	V 10/1	3/12 10/13/	12 Weekend Jeo WKND Jeop/	Mheel	000 TOOP.	•			1		
IFO	PWHEE	1	ANKIAD Jeoby	V 111001					ì		
	Start Dat		te <u>Weekdays</u>	Spots/We		<u>Rating</u>			1		
	10/08/12				2 \$525.00		:30	1 \$4,000.00	1 0.00 NM	1	\$4,000.00
F 70 KS	NV 10/1	5/12 10/15/	12 Mon PR 8-10	p CM	8-10pm	M	30	γ ψ-1,000.00	· · · · · · · · · · · · · · · · · · ·		
			Monday Prim	e 8-10pm					ì		
THE	VOICE		101-1-1	Spots/We	eek <u>Rate</u>	Rating			1		
	Start Da			Sporsivie	1 \$4,000.00				0.00.104	4	\$3,000.0
Week	: 10/15/12	10/21/1		Op CIV		W	:30	1 \$3,000.00	2 0,00 NM	1	φυ,υυυ.υ
E71 KS	NV 10/	17/12. 10/17	Wednesday	Prime 9-10pm					ŀ		
1.80	o:svu		- · · - · · · · · · · · · · · · · · · ·			Dation			1		
LON	Start Da	ite <u>End D</u> :	ate <u>Weekdays</u>	Spots/W							
Week	: 10/15/1	2 10/21/	<u> </u>		1 \$3,000.00		:30	1 \$3,200.00	1 0.00 NM		\$3,200.0
E 72 KS	NV 10	17/12 10/17	/12 Wed PR 10-	11p CN		AA .					
			Wednesday	Prime 10-11pr	111					ĺ	
CH	IICAGO F		ate <u>Weekdays</u>	Spots/M	<u>/eek</u> <u>Rat</u>						
·	<u>Start D:</u> c: 10/15/1				1 \$3,200.0	0.00		1 \$1,700.00	0.00 NM	l	1 \$1,700.0
VVee	SNIV 10	/12/12 10/1:		CI	√l 8-9pm	F	: :30	1 \$1,700.00	J. 0.00 14181	1	• ,
E/3 K	טו צווט										

**KSNV** 

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

Ln Ch	Start E		nventory Code	Break	Start/End Ti	me Days L	_en Spot	s Rate Pri	Rtg Type Spo	15	Amount
			Friday Prime 8-9p	om							
	<u>Date</u> <u>En</u>	id Date	Weekdays	Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00			0.00 104	4	\$3,000.00
Week: 10/0 74 KSNV		/14/12 0/12/12		CM Opm	9-10pm	F	:30	1 \$3,000.001	0.00 NM	'	ψ0,000.00
	<u>t Date Ei</u>	nd Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$3,000.00	Rating 0.00			0.00 1114	1	\$800.00
Week: 10/0 E 75 KSNV		)/14/12 10/13/12	Sat PR 9-10p Saturday Prime 9	CM 9-10pm	9-10pm	S-	:30	1 \$800.002	0.00 NM	'	φ600.00
		<u>nd Date</u> 0/14/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00		1 \$1,200.003	0.00 NM	1	\$1,200.00
E 76 KSNV			Sat PR 10-11p Saturday Prime	CM 10-11pm	10-11pm	S-	:30	1 \$1,200.003	0.00 1444		. ,
Sta		nd Date 0/14/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00			0.00 NM	1	\$2,500.0
Week: 10			NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$2,500.001	O.OO MWI	'	Ψ2,00010
<u>St</u>		End Date 10/14/12	<u>Weekdays</u> S	Spots/Wee	<u>Rate</u> 1 \$2,500.00	Rating 0.00			0.00 NM	2	\$20,000.0
Week: 10 E 78 KSNV			NFL Football	CM	1P-9PM	S	:30	2\$10,000.001			
	0/08/12	<u>End Date</u> 10/14/12	<u>Weekdays</u> S		2\$10,000.00	Rating 0.00	:30	2 \$1,600.002	0.00 NM	2	\$3,200.
E 79 KSN\		10/14/12	News 3 Live in News 3 in Prim		7-10pm	_					
		IE <u>End Date</u> 10/14/12	Weekdays	Spots/Wee	2 \$1,600.00		:30	1 \$1,200.001	0.00 NM	1	\$1,200
E 80 KSN	V 10/12/12		2 M-F News 3 at M-F News 3 at	Eleven CM Eleven	11pm-113	5pmF	.30	1 01,230.00			
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	S 3 AT 11 Start Date 10/08/12	End Date	F	Spots/We	1 \$1,200.00	0.00		1 \$1,200.001	0,00 NM	1	\$1,200
E 81 KSN	V 10/15/1	2 10/15/1	2 M-F News 3 at M-F News 3 a	t Eleven CM it Eleven	11pm-113	35pm M	- :30	γ ψ1,200.00 1			
9	S 3 AT 11 Start Date	End Dat 10/21/12		Spots/We	ek <u>Rate</u> 1 \$1,200.0			01.000.004	0.00 NM	1	\$1,20
E 82 KSN	10/15/12 IV 10/16/1			it Eleven CM at Eleven	11pm-11	35pm -T	- :30	1 \$1,200.001	0.00 14111	·	• • •
	/S 3 AT 11 Start Date	End Da		Spots/W	<u>eek Rat</u> 1 \$1,200.0				0.00 104		\$1,20
Week: E83 KSI	10/15/12 NV 10/17/	10/21/1 12 10/17/	12 M-F News 3 a M-F News 3	at Eleven CM at Eleven			;30	1 \$1,200.00	1 0.00 NM		, φίμου
	VS 3 AT 11 Start Date	<u>End Da</u> 10/21/1	<u>ite Weekdays</u>	Spots/W	1 \$1,200.0	0.00		4 44 500 60	1 0.00 NM		1 \$1,2
E 84 KS	.10/15/12 NV 10/18/	12 10/18	/12 M-F News 3 M-F News 3	at Eleven CN at Eleven			:30	1 \$1,200.00	) U,UU INIVI		, 4.,
	NS 3 AT 11 Start Date	End Da		Spots/W	<u>/eek Ra</u> 1 \$1,200.				0.00 818		2 \$2,2
Week	: 10/15/12	10/21/ /12 10/13	12	CI			5- :30	2 \$1,100.00	0.00 NM	<b>'</b> [	Z \$Z,Z

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Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order #:

06825828

Product Desc:

NRCC IE 2012 \_\_\_\_

KSNV

Flight Dates:

10/12/12 - 10/18/12

Estimate:

In Ch Start End	Inventory Code Break	Start/End Time D	ays Len Sp	ots Rate	Pri Rtg Type Sp	ots	Amount
Ln Ch Start End	Sa-Su News 3 at Eleven						
	Sa-Su News 3 at Eleven						
WKD2 NWS-AT 11 <u>Start Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	2		2 \$500.00	1 0.00 NM	2	\$1,000.00
E 86 KSNV 10/12/12 10/12/12	The Tonight Show CM Tonight Show	1135p-1237a	F :30	2 \$500.00	0.00 (4.11)		
TONITE SHW <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Wee	<u>k Rate Rating</u> 2 \$500.00 0.00		<b>AF00.0</b>	0.00 NM	2	\$1,000.00
Week: 10/08/12 10/14/12 E 87 KSNV 10/15/12 10/15/13	2 The Tonight Show CM Tonight Show	1135p-1237a M-	:30	2 \$500.00	)		• 112
TONITE SHW <u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12		<u>Rate</u> <u>Rating</u> 2 \$500.00 0.00	0		01 0.00 NM	2	\$1,000.00
Week: 10/15/12 10/21/12 E 88 KSNV 10/16/12 10/16/1		1135p-1237a -	Γ ;30	2 \$500.0	() 0,00 (NM)	<b>f</b> m	<b>41,4</b>
TONITE SHW  Start Date End Date	e <u>Weekdays</u> <u>Spots/We</u>	e <u>k Rate Rating</u> 2 \$500.00 0.0	0		0.00 NM	2	\$1,000.00
Week: 10/15/12 10/21/12 E 89 KSNV 10/17/12 10/17/1		1135p-1237a	-W :30	2 \$500.0	0.00 NW	-	Ψ1,200
TONITE SHW <u>Start Date</u> <u>End Date</u>		<u>ek Rate Ratin</u> 2 \$500.00 0.0	<del>-</del>		0.00 104	2	\$1,000.00
Week: 10/15/12 10/21/1: E 90 KSNV 10/18/12 10/18/	<u> </u>	1135p-1237a	т :30	2 \$500.	0.00 NM		ψ1,000.50 
TONITE SHW <u>Start Date</u> <u>End Da</u>	<u>ste Weekdays Spots/We</u>	<u>eek Rate Ratir</u> 2 \$500.000.	<u>19</u>				\$2,800.00
Week: 10/15/12 10/21/1 E 91 KSNV 10/13/12 10/13		1.00	s- :30	2 \$1,400	0.00 NM	2	φ∠,ασσ.σσ
SAT NITE LIVE Start Date End Date	ate <u>Weekdays</u> <u>Spots/W</u>	2 \$1,400.000	.00		0.00 NB4	1	\$400.00
Week: 10/08/12 10/14/7 E 92 KSNV 10/14/12 10/14	1/12 Sports Night in Las VegaSN Sports Night in Las Vegas		s :30	1 \$400	.001 0.00 NM	,   	ψ400.00
SPORT NT-L VGS Start Date End D	ate Weekdays Spots/M	<u>/eek Rate Rat</u> 1 \$400.00 <u>0</u>	ing 0.00				
Week; 10/08/12 10/14/	/12S	ι ψτου.ου			Totals	163	\$147,725.00